



Get Out the Vote Social Media Toolkit

2026

YOUR VOTE IS YOUR VOICE. BE HEARD.
www.nursesvote.org





OVERVIEW:

Voting is a **social determinant of health**. In other words, civic and voter participation is associated with better self-reported health. As part of ongoing non-partisan get out the vote (GOTV) efforts this year, the American Nurses Association (ANA) is encouraging nurses to be well-informed and civically engaged.

This toolkit is for ANA members, Constituent/State Nursing Associations, and nurses interested in increasing civic engagement and voter participation. Suggested hashtags, links, social media copy, and graphics are below.

Voting and election rules differ by state. It's recommended to encourage nurses to vote based on your states' guidelines and deadlines. ANA is also partnering with several organizations to help GOTV. Visit **Vot-ER** and **National Voter Registration Day** to learn more.

These resources are for non-partisan GOTV efforts only.

IMPORTANT DATES/CIVIC HOLIDAYS:

- **National Voter Registration Day:** September 15, 2026
- **National Voter Education Week:** October 5-9, 2026
- **Vote Early Day:** October 27, 2026
- **General Election Day:** November 3, 2026
- **Primary election days** and **registration deadlines:** vary from state to state. Visit **U.S. Vote Foundation** to help find your state's voting regulations.

HASHTAGS:

#NursesVote

#VoteEarly

#VoteReady

#[CivicHoliday]

Example: #VoteEarlyDay

#MostTrustedProfession

LINKS:

Voting Information

- [Nurses Vote](#)
 - o ANA's voting and election resources hub for nurses
- [Vote.gov](#)

Partner Organizations

- [National Voter Registration Day](#)
 - [Vot-ER](#)
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POSTS:

Get Out the Vote

X/Bluesky:

1. Add your voices to all the #nurses shaping health policy! Exercise your right to VOTE during the midterm elections!

Visit [NursesVote.org](#) to check your registration status, find your candidates, & more.
#NursesVote #MidtermsMatter

2. When #nurses speak, Washington listens! Exercise your right to vote on Tuesday, November 3 & make your voice heard.

Visit [NursesVote.org](#) to check your registration status, find your candidates, & more. #NursesVote
#VoteEarly #VoteReady

3. Want to make sure your voice is heard this election season? Make sure your voter registration is up to date!

Visit [NursesVote.org](https://nursesvote.org) to check important dates for your state, and confirm your voter information!
#NursesVote #MidtermsMatter

4. #Nurses! Last chance to make sure your voice is heard on Election Day! It's the last day to register to vote or update your voter registration in [State].

Visit [NursesVote.org](https://nursesvote.org) to check your registration, because #MidtermsMatter

5. Did you know voter participation is associated with better self-reported health? (learn more: bit.ly/4cTm3Rq).

Visit [NursesVote.org](https://nursesvote.org) to check your registration status today! #NursesVote #VoteReady

Facebook/LinkedIn:

1. Add your voices to all the #nurses shaping health policy! Exercise your right to VOTE during the midterm elections!

Visit [NursesVote.org](https://nursesvote.org) to check your registration status, find your candidates, & more.
#NursesVote #MidtermsMatter

2. Calling all #nurses & #futurenurses! Have you recently:

- moved,
- changed your name, or
- turned 18?

Make sure your voter registration is up to date, so you'll be #VoteReady on election day, Tuesday, November 3!
Visit [NursesVote.org](https://nursesvote.org) today. #NursesVote #MidtermsMatter

3. Did you know voter and civic participation is associated with better self-reported health? (learn more: bit.ly/4cTm3Rq). As a #nurse, your voice can help shape health policy. Make your voice heard by exercising your right to VOTE this election season.

Visit [NursesVote.org](https://nursesvote.org) to check your registration status, find your candidates, and more. Because when nurses speak, Washington listens. #NursesVote #VoteEarly #VoteReady

Civic Holidays:

X/Bluesky:

1. When #nurses speak, Washington listens! This #[CivicHoliday], make sure you're ready & registered to vote!
Visit [NursesVote.org](https://nursesvote.org) or [Vote.org](https://vote.org) to check your status or register today.

#NursesVote #VoteEarly #VoteReady

Facebook/LinkedIn:

1. When #nurses speak, Washington listens! This #[CivicHoliday], make sure you're registered to vote and ready to make your voice heard!

Visit [NursesVote.org](https://nursesvote.org) or [Vote.org](https://vote.org) to check your registration status or register today.

#NursesVote #VoteEarly #VoteReady

SOCIAL MEDIA GRAPHICS:

ANA has created an ad series for you to use on your organization's website and social media platforms to promote www.nursesvote.org.

The series has these standard ad sizes:

- Social media newsfeed
- Social media square
- Social media story

Download the social media graphics here

