



RNAction

Get Out the Vote Social Media Toolkit

2024

A photograph of three diverse nurses in purple scrubs, smiling and standing together. The image is overlaid with a blue tint. The nurse on the left has a name tag that reads "M. ALLEN NURSE". The nurse on the right has a name tag that reads "MRS. WILSON NURSE".

**YOUR VOTE
IS YOUR VOICE.
BE HEARD.**

WWW.NURSESVOTE.ORG

Overview:

Voting is a **social determinant of health**. In other words, civic and voter participation is associated with better self-reported health. As part of ongoing non-partisan get out the vote (GOTV) efforts this year, the American Nurses Association (ANA) is encouraging nurses to be well-informed and civically engaged.

This toolkit is for ANA members, Constituent/State Nursing Associations, and nurses interested in increasing civic engagement and voter participation. Suggested hashtags, links, social media copy, and graphics are below.

Voting and election rules differ by state. It's recommended to encourage nurses to vote based on your states' guidelines and deadlines. ANA is also partnering with several organizations to help GOTV. Visit [Vot-ER](#) and [National Voter Registration Day](#) to learn more.

These resources are for non-partisan GOTV efforts only.

Important Dates/Civic Holidays:

- **National Voter Education Week:** October 7 - 11, 2024
- **Vote Early Day:** October 29, 2024
- **Election Hero Day:** November 4, 2024
- **General Election Day:** November 5, 2024
- Your state's last day to register to vote can range from 30 days to same-day registration

Visit [Vote.gov/register](https://www.vote.gov/register) to find your state's regulations.



Hashtags:

- #NursesVote
 - #VoteEarly
 - #VoteReady
 - #[CivicHoliday]
 - Example: #VoteEarlyDay
 - #MostTrustedProfession
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Links:

Voting Information

- [Nurses Vote](#)
 - ANA's voting and election resources hub for nurses
- [Vote.gov](#)

Partner Organizations

- [National Voter Registration Day](#)
 - National Voter Registration Day was September 17.
However, the non-profit has many useful GOTV resources
 - [Vot-ER](#)
 - [Order a free non-partisan registration badge](#)
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Posts:

Get Out the Vote

Twitter:

1. As a #nurse, your voice can help shape health policy. Make your voice heard by exercising your right to VOTE this election season!

Visit [NursesVote.org](#) to check your registration status, find your candidates, & more. #NursesVote #VoteEarly #VoteReady
2. When #nurses speak, Washington listens! Exercise your right to vote on Tuesday, November 5 & make your voice heard.

Visit [NursesVote.org](#) to check your registration status, find your candidates, & more. #NursesVote #VoteEarly #VoteReady

3. Calling all #nurses & #futurenurses! Recently moved, changed your name, or turned 18? Ensure your voter registration is up to date. Visit NursesVote.org today. #NursesVote #VoteEarly #VoteReady
4. #Nurses! It's the last day to register to vote and update your voter registration in [state].
Visit NursesVote.org to check your registration status, #NursesVote #VoteEarly #VoteReady
5. Did you know voter participation is associated with better self-reported health? (learn more: bit.ly/4cTm3Rq). Visit NursesVote.org to check your registration status today! #NursesVote #VoteReady

Facebook/LinkedIn:

1. As a #nurse, your voice can help shape health policy. Make your voice heard by exercising your right to vote on election day, Tuesday, November 5!
Visit NursesVote.org to check your registration status, find your candidates, and more. Because when nurses speak, Washington listens. #NursesVote #VoteEarly #VoteReady
2. Calling all #nurses & #futurenurses! Have you recently:
 - moved,
 - changed your name, or
 - turned 18?Make sure your voter registration is up to date, so you'll be #VoteReady on election day, Tuesday, November 5! Visit NursesVote.org today. #NursesVote
3. Did you know voter and civic participation is associated with better self-reported health? (learn more: bit.ly/4cTm3Rq).
As a #nurse, your voice can help shape health policy. Make your voice heard by exercising your right to VOTE this election season.
Visit NursesVote.org to check your registration status, find your candidates, and more. Because when nurses speak, Washington listens. #NursesVote #VoteEarly #VoteReady

Civic Holidays:

Twitter:

1. When #nurses speak, Washington listens! This #[CivicHoliday], make sure you're ready & registered to vote! Visit [NursesVote.org](https://www.nursesvote.org) or [Vote.org](https://www.vote.org) to check your status or register today.

#NursesVote #VoteEarly #VoteReady

Facebook/LinkedIn:

1. When #nurses speak, Washington listens! This #[CivicHoliday], make sure you're registered to vote and ready to make your voice heard!

Visit [NursesVote.org](https://www.nursesvote.org) or [Vote.org](https://www.vote.org) to check your registration status or register today.

#NursesVote #VoteEarly #VoteReady

Social Media Graphics:

ANA has created an ad series for you to use on your organization's website and social media platforms to promote www.nursesvote.org.

The series has these standard ad sizes:

- Social media newsfeed
- Social media square
- Social media story

[Download the social media graphics here](#)

